

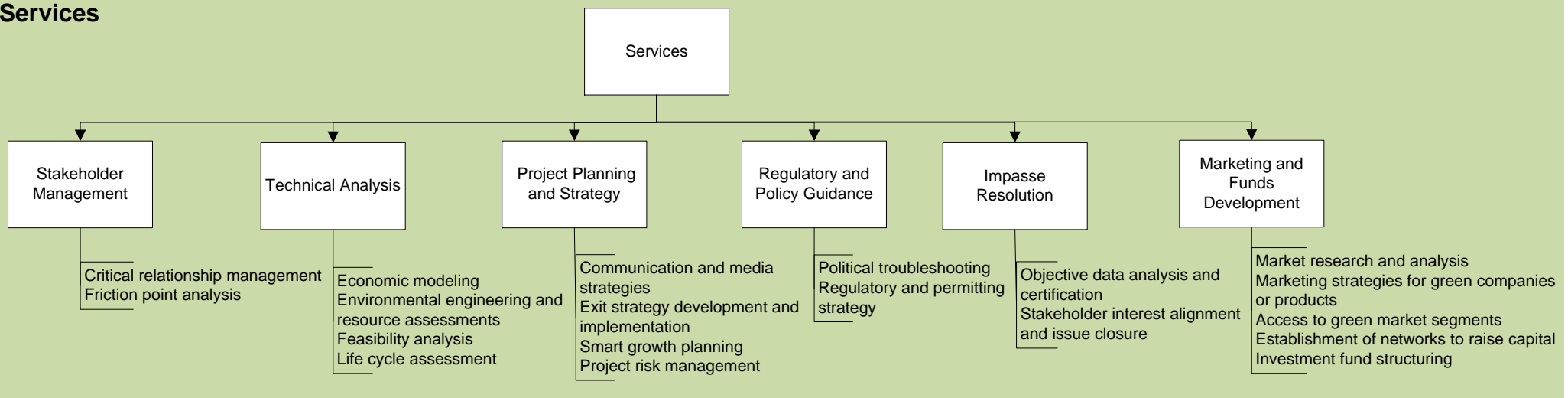
# Proposed Simplified Information Architecture (IA)

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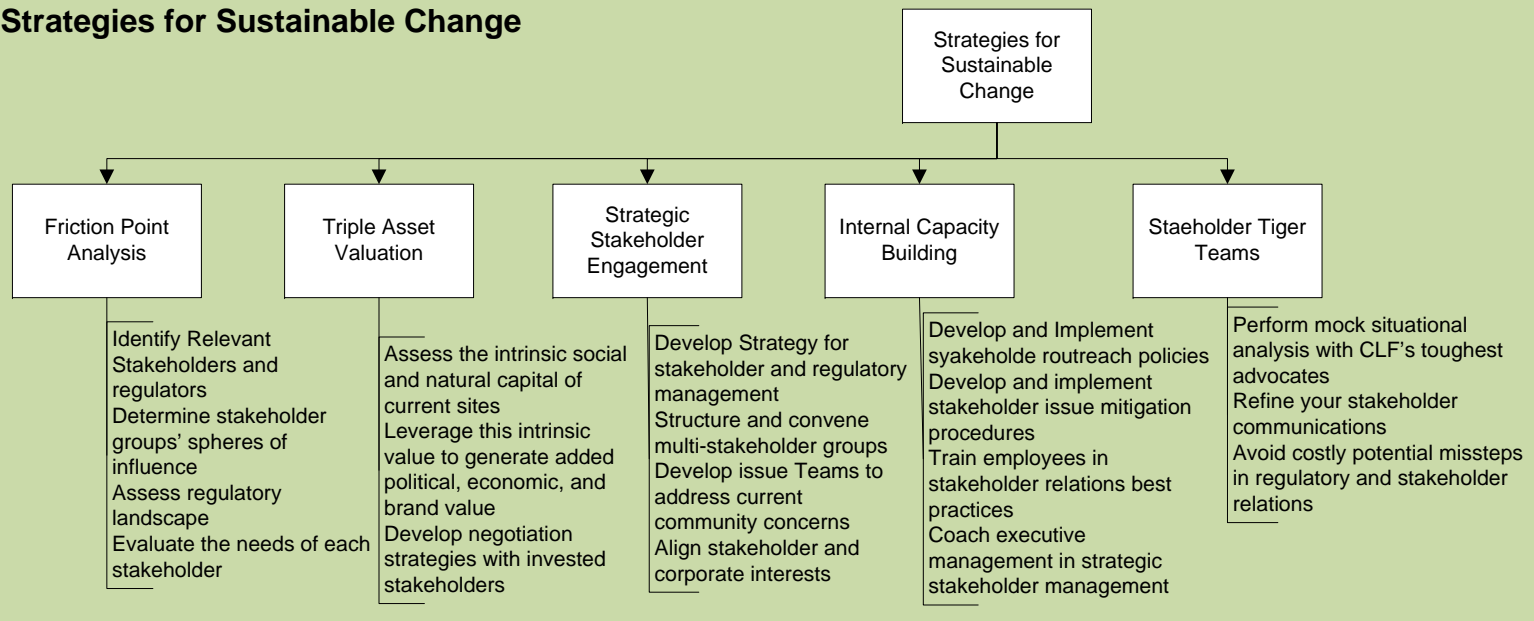
## Table of Contents

<b>Currently Available Information.....</b>	<b>Page 2</b>
This information was collected from current marketing materials and the current version of the website in order to visual all the available content in one place.	
<b>Simplified IA Proposal #1.....</b>	<b>Page3</b>
This first proposal seeks to simplify the content and increase the accessibility of information by combining the Strategies with the Services (lumping together all the services on one page)	
<b>Simplified IA Proposal #2.....</b>	<b>Page 4</b>
This proposals tries to capitalize on the simple language used in the current “Services” section while also allowing room for the “Strategies” to be prominent.	

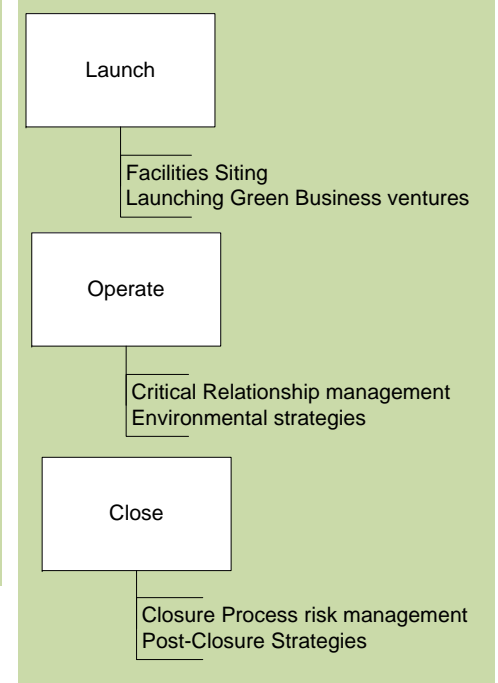
## Services



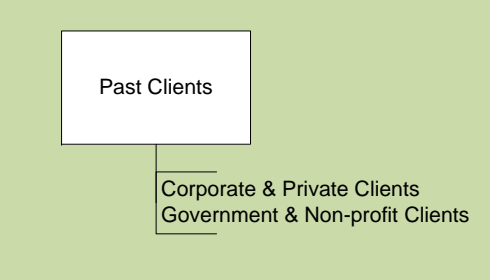
## Strategies for Sustainable Change



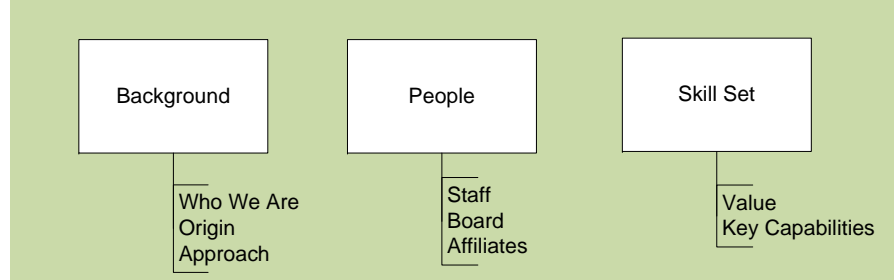
## Launch – Operate - Close



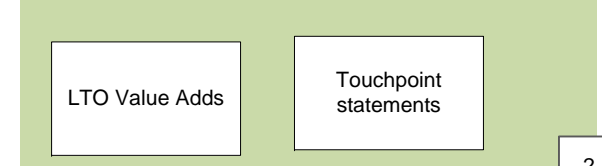
## Success Stories



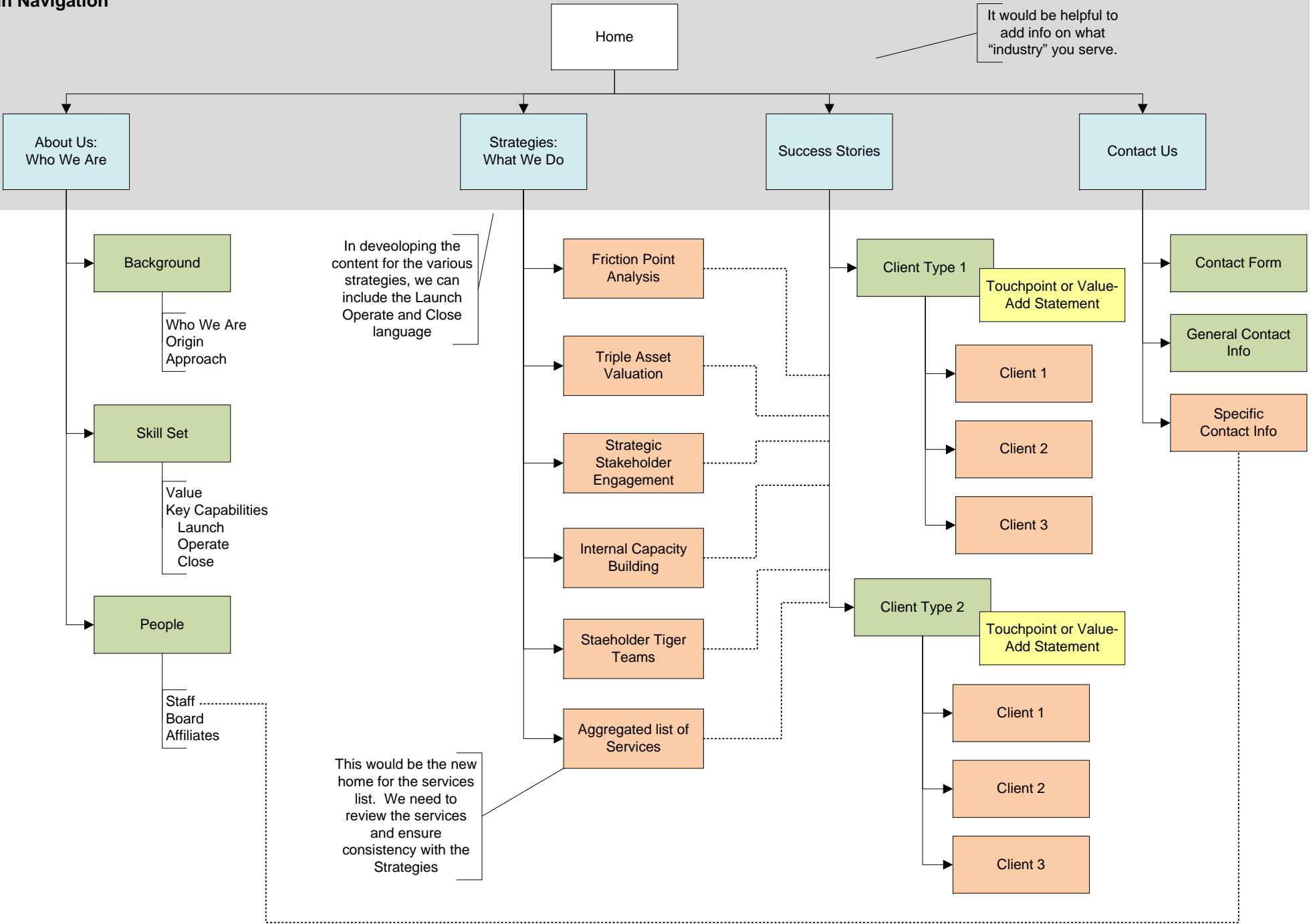
## About Us



## Misc. Goodies



**Main Navigation**



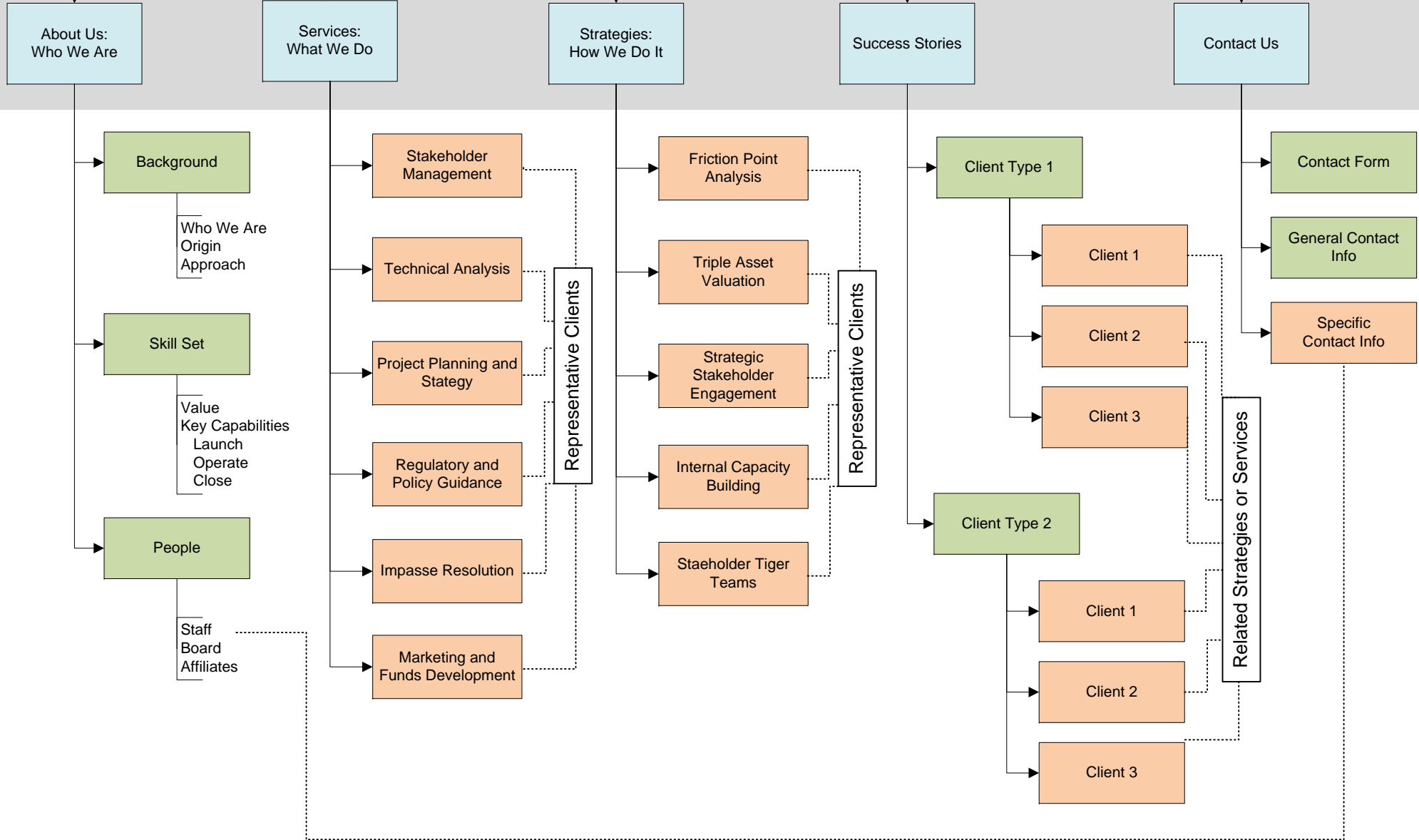
**KEY:**

- Home Page
- Index Page Template
- Content Chunks
- Specifics Page Template
- Page Content Call-out
- Link between (non-nav) pages

# Main Navigation

Home

It would be helpful to add info on what "industries" you serve.



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